

REP HEADLINE# 6261826 TRF# 325316
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP AUG14/12 13.3
CHANGES *** WFTV-TV ***

ADV # ADV. NAME POLI/J MICA/R/CON/FL
AGY # 2797 AGY. NAME SANDLER & INNOCENZI

REP. # OFF. # 6556 SALESMAN #
BUYER NAME CHRIS FEIST
SALES PRSN WA- JOE KNAUER

705 PRINCE STREET
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6261826

CLASS: NATL. LOCAL REGIONAL

PRDCT JOHN MICA/CONGRESS EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG6/12 AUG14/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG14/12 13.30

REP: TO LENA
FR JULIE

OKD M8
TTLS \$72900..84X
PLS CFM, THX 8/14

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JOHN MICA/CONGRESS

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

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|----|---|--|-------------|----|--|------------|------|------|---|--|-----|---|
| 25 | S | | 1000P-1100P | 30 | | \$1,200.00 | 8/10 | 8/10 | 0 | | FRI | 0 |
|----|---|--|-------------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : 20/20
CREDIT TAKEN FOR 1 SPOT(S) MISSED AUG10
STATION MAKEGOOD OFFERS:
M8 OK'D BUY#25 MISSED:FRI/1000P-1100P AUG10 30S \$1,200.00 (AUG14/12)
OFFER: NONE
CMT:NO RUN DUE TO SPORTS RUN OVER CREDIT

AUG/12 72900.00

CONTRACT TOTAL 72900.00
TOTAL SPOTS 84

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|---------------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| MARKET TOTALS | | | \$239,032 | | | | | | | | | |

| | | | | | | | | | | | | | |
|------|-----|------|-----|------|-----|------|-----|------|----|------|----|------|----|
| WFTV | 31% | WKMG | 15% | WESH | 32% | WOFL | 18% | WKCF | 1% | WRBW | 1% | CABL | 0% |
| WOPX | 0% | WRDQ | 2% | EFTV | 0% | | | | | | | | |

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE